

## D.I.Y.IN THE CITY (THE CONTEST)

### Official Contest Rules (the “Rules”)

The Contest is subject to all applicable federal, provincial and municipal laws.

Void where prohibited. NO PURCHASE NECESSARY

- 1. Contest Sponsor:** The contest is sponsored by Signatures Shows Ltd. (“Signatures”). This contest will be run in accordance with these Rules, subject to amendment by Contest Sponsor. Entrants must comply with these Rules and, by entering the Contest, will be deemed to have received, understood and accepted the Rules.
- 2. Contest Period:** The contest starts at 10:00am on Oct.26, 2018 and ends Dec.16, 2018 (the “Contest Period”).
- 3. Eligibility:** The Contest is only open to legal residents of Canada residing in Alberta, Saskatchewan, Manitoba and Ontario only and who are at least 21 years of age or older. Employees of the Contest Sponsors and their respective parent and affiliated companies, subsidiaries, Contest suppliers and judges (where applicable), and immediate family members of any such person (regardless of where they live) or those with whom any such persons are domiciled are not eligible to enter the Contest. Entries are limited to individuals only; commercial enterprises and business entities are not eligible to enter the Contest.
- 4. How to Enter:** No purchase necessary. During the Contest Period, enter the ballot received at the following Signatures Shows: Red Deer – Our Best to You Art & Craft Sale (Oct.26-28 Westerner Park ), Calgary – Festival of Crafts (Nov.1 – 4, Stampede Park), Regina – Our Best to You Art & Craft Sale ( Nov.9-11, Evraz Place), Ottawa- Signatures Show ( Nov.15-18 , Shaw Centre), Winnipeg – Signatures Craft Show ( Nov.22 – 25, RBC Convention Centre), Edmonton – Butterdome Craft Sale ( Nov.29 – Dec. 2, University of Alberta) and Ottawa – Originals Christmas Craft Sale (Dec.6 – 16 , EY Centre) . Completely fill out the ballot, including your First and Last Name, email address, phone number and postal code: . ENTRANT IDENTITY: If the identity of an entrant is disputed, the authorized account holder of the e-mail account indicated on the contest entry form will be deemed to be the entrant. Selected entrant may be required to provide proof that he/she is

the authorized account holder of the e-mail account associated with the selected entry. Limit one (1) entry per person and per e-mail address.

- 5. Prize:** The "Prize" consists of return airfare for two, to Toronto from the city in which the ballot was entered, 3 nights hotel accommodation for two in Toronto, a DIY experience at the Makeful Studio and CAD \$500 spending money. The winner is responsible for all transfers, meals, incidental expenses and any other costs associated with their travels. Travel will take place between February 1, 2019 and April 26, 2019, excluding statutory holiday periods and the week of March 21 -24. The dates selected must include one weekday to accommodate the Makeful studio experience. Travel dates must be booked at least 21 days in advance and will be determined in consultation with the winner, subject to flight and accommodation availabilities and scheduling of the DIY experience at the Makeful studio.

Total approximate retail value of the prize is \$4,500.00.

- 6. Winner Determination:** One (1) eligible contestant will be selected by a random draw, at the completion of each of the seven Signatures Shows named, from all eligible entries received at the shows during the Contest Period. The prize winner will be drawn, from the seven ballots drawn at each of the named Signatures Shows, on December 18, 2018 at Signatures Show's head offices at 113 Murray Street, Ottawa, Ontario, K1N 5M5. Odds of winning depend on the total number of eligible entries received at each show during the Contest Period. Signatures Shows Ltd. will contact the selected entrant(s) via e-mail at the e-mail address indicated on the Contest entry. If a selected entrant does not acknowledge winner notification attempts within forty-eight (48) hours after Contest Sponsor sends the e-mail or, if contacted, does not claim his/her prize, or does not meet all of the Contest conditions outlined in these Rules, the selected entrant will be disqualified and will forfeit his/her prize, and another entrant may be selected from among all remaining eligible entries whom the Contest Sponsor will attempt to contact, and who will be subject to disqualification in the same manner. This process will continue until contact is made with a selected entrant who meets Contest requirements or until there are no more eligible entries, whichever comes first. The Contest Sponsor is not responsible for failed attempts to notify any selected entrant. Upon prize forfeiture, no compensation will be given.

7. **Prize Substitution:** Prizes are non-exchangeable, non-transferable, and non-refundable, have no cash-surrender value, and must be accepted as awarded with no substitutions. The Contest Sponsor reserves the right, in their sole discretion, to substitute and/or modify any prize with (a) prize(s) of equal or greater value for any reason.
8. **Winner Conditions:** To be declared a winner, a selected entrant must first: (i) have complied with, be in compliance with, and continue to comply with the Rules; (ii) correctly answer, unaided, a time-limited, mathematical skill-testing question to be administered by the Contest Sponsor; and (iii) sign and return a Declaration and Release form within a specified period of time confirming compliance with the Contest Rules and releasing the Releasees (as defined below) from liability in connection with the Contest. Winners guest(s) may also be required to sign Declaration and Release forms.
9. **Tampering:** All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the Rules may be disqualified by the Contest Sponsors. Contest Sponsors take no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, typographical or other production errors, or any errors or omissions in printing or advertising related to this Contest. Any attempt by any entrant to obtain more than the stated maximum number of entries by using multiple/different names, email addresses, identities, registrations and logins, or any other methods will void that person's entries and eligibility to win the prize and that participant will be disqualified from the Contest. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, contest entry services) will void all entries by that entrant.
10. **Contest Sponsor assumes no responsibility for failure of the internet, the website or any social media accounts during the Contest, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any email or traffic congestion on the internet or at any website or social media sites, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. Any attempt to deliberately damage any website or to undermine the**

legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, the Contest Sponsors reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

- 11. Modification/Termination:** Subject to applicable law, the Contest Sponsor reserves the right, in their sole discretion and without liability, to terminate or suspend the Contest in whole or in part, or modify the Rules of the Contest at any time without notice if fraud, technical failures including any network server or hardware failure, viruses, bugs, errors in programming, or communications or any other errors or other causes beyond the control of the Contest Sponsor that corrupt the administration, integrity or security of the Contest or if any other factor interferes with the conduct of this Contest as contemplated by these Rules, or for any other reason at the sole discretion of the Contest Sponsors.
- 12. Privacy:** By entering this contest, each entrant expressly consents to the Contest Sponsors, its agents and/or representatives, storing, sharing, and using the personal information submitted with his/her entry only for the purpose of administering the Contest and in accordance with Contest Sponsor's Privacy Policy found at [www.signatures.ca](http://www.signatures.ca) and [www.bemakeful.com](http://www.bemakeful.com)
- 13. Publicity:** By accepting a prize, each winner agrees that the Contest Sponsor and their respective designees may use his/her name, photographs, videos, likenesses, city of residence, biographical information, prize information and/or statements about this Contest, and/or the Photo for advertising and/or publicity purposes in any and all media (now or hereafter known) throughout the world, in perpetuity without compensation, notification, or permission, unless otherwise prohibited by law.
- 14. Release and Liability:** By entering this Contest entrants forever release and hold harmless the Contest Sponsor and their respective advertising and promotional agencies, their affiliates and respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively the "Releasees") from any and all damages, injuries, death, loss, or liability to person or property, due in whole or in part, directly or indirectly, by reason of entering the Contest, the acceptance,

possession, use or misuse of any prize, or while preparing for and/or participating in any Contest and/or prize-related activity.

**15. Construction:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of entrants and the Contest Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the Province of Ontario without giving effect to its conflict of law rules and provisions. All entrants consent to the jurisdiction and venue of the Province of Ontario. All entrants expressly agree that the Ontario courts shall have sole jurisdiction over any dispute or litigation arising from or relating to this Contest and agree to submit to the laws of and the jurisdiction of the federal courts of Canada and provincial courts of the Province of Ontario, and hereby waive the jurisdiction of any other court that now or in the future could be considered competent for any reason. The venue shall only be Toronto, Ontario. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. If any provision is determined to be invalid or otherwise unenforceable, these Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

**16. Prize Supplier:** Makeful is solely serving as prize supplier for this Contest and is not involved in its administration. Any questions or concerns regarding the administration of this Contest should be directed to Contest Sponsor.