

MEDIA FACT SHEET 2017

ORIGINALS – THE SPRING CRAFT SALE

ABOUT THE SHOW

ORIGINALS - THE SPRING CRAFT SALE is a marketplace of handmade works by over 180 top Canadian artists, artisans, and designers. Each exhibitor is expertly selected based on the quality, originality, and craftsmanship of their work; they must be the designer and the creator of their respective works, and only work produced in Canada is permitted to be sold.

Product categories include fashion and accessories, jewellery, natural body care, fine art and photography, sculptures, woodworking, ceramics, glassware, textiles, leathers, toys, gourmet foods, and more.

ORIGINALS – THE SPRING CRAFT SALE, now in its 31st year in Ottawa, is proudly produced by SIGNATURES SHOWS LTD.

For more information, please visit originalsshow.ca/spring

SHOW FEATURES & PROMOTIONS

In keeping with Ottawa 2017/Canada 150 celebrations, promotions will include:

- ▶ **Ottawa 2017 Prize Draws:** \$20 gift certificate draw every 17 minutes from 5 p.m. to 8 p.m. and \$150 gift certificate grand prize draw at 8:17 p.m. on Thu. April 6 and Fri. April 7
- ▶ **Free Ticket Draws:** 150 tickets (75 pairs) will be drawn on the official ORIGINALS Facebook page on Thu. March 30
- ▶ **Twenty/Seventeen Birthday Perk:** free admission to anyone celebrating a 20th birthday in the calendar year and born on the 17th day of any month

Other features and promotions include:

- ▶ **Canadian Tulip Festival VIP Package** grand prize draw on Sun. April 9
- ▶ **Bed of Tulips Exhibit:** a display area containing commissioned works by exhibitors incorporating the tulip within their respective medium
- ▶ **Live Demonstrations:** select artisans will perform live demonstrations of their work within their booths throughout the duration of the show

ABOUT THE ORGANIZERS

SIGNATURES SHOWS LTD. is Canada's largest producer of fine craft shows, with over 37 years experience and over 330 shows produced. Each year, SIGNATURES accepts over 2,000 participating artisans and welcomes over 400,000 visitors to its 19 shows in 13 cities across Canada. Based in Ottawa, it is a 100 per cent Canadian owned and operated business. For more information, please visit signatures.ca

MEDIA CONTACT

Etienne Dale • Communications Manager • 416.999.9354 • edale@signatures.ca



ORIGINALS BY ANDREA
Ottawa, ON



ROSEWELL WOODWORKING
Parry Sound, ON



FISH EYE SISTERS
Huntsville, ON



DATES/HOURS

Thursday, April 6
11 a.m. – 9 p.m.
Friday, April 7
11 a.m. – 9 p.m.
Saturday, April 8
11 a.m. – 6 p.m.
Sunday, April 9
11 a.m. – 5 p.m.

LOCATION

EY Centre
Hall 3
4899 Uplands Drive
Ottawa, ON
• Paid parking on site •

TICKETS

General admission: \$7.00
Free for ages 17 and under
Cash only at the box office
Pre-sale at OriginalsShow.ca
Unlimited free re-admission

ONLINE/SOCIAL

originalsshow.ca/spring
OriginalsShow
@signatures.ca
@signaturesca
#OriginalsOttawa



**SIGNATURES
SHOWS**

CANADIAN
HANDMADE
LIVE

ON THE WEB SIGNATURES.CA

[f](#) [@](#) <#> **HANDMADELIVE**